

SPONSORSHIP PROSPECTUS 2016



December 2015

On behalf of the Moggill Football Club committee I am delighted to invite you to join our family of sponsors for the 2016 season.

This prospectus provides a range of attractive sponsorship options for your consideration.

Club History

The Moggill United Football Club was formed in 1974. Games were originally played on the site currently occupied by the "Dog Park" on Birkin Rd. Night games were played under lights powered by a portable generator.

The club has certainly come a long way over the past 40 years. Each year we welcome approximately 600 registered players to the club, a number which continues to grow each year.

MFC fields both male and female players aged from 4-70. We have teams ranging from Squirts, Junior mixed, Divisional Age, Youth, Senior Men, Open Women and Over 35.

Boasting over 300 junior players, Moggill FC has the opportunity to encourage, support, and develop our young players to reach their potential. After 10 years of coaching junior football, I understand that the making of a good footballer starts at the grassroots level. Moggill FC is committed to providing the best coaching available to give these players the best start to their footballing life. Our aim is to provide our young players with the technical training necessary for them to get the most enjoyment out of playing this beautiful game.

**Andy White MFC Junior
Director of Coaching**



OUR MISSION

- Fair play and fun will bring success to our community football club.



Manchester City Coaching Staff visiting our juniors last season

Seniors

Our Seniors within the club include 3 Senior Men's teams, 2 Senior Women's teams and 3 Over 35s social men's teams. The Moggill Senior team is made up of young men from around the area. Jamie Lowndes has been around football both here in Australia and overseas and has never seen anything like it. The lads in the senior squad give a sense of community to the club by integrating with the juniors and helping out with BBQs and club activities. A large majority of the team have been at the club for over 10 years in both junior and senior ranks.

Jamie had a career that took him many different places to play this wonderful game including an apprenticeship at West Bromwich Albion, representing Wales at U/19 level and towards the end of his playing career he was captain of the very successful Brisbane Strikers. This pedigree was a natural progression into coaching at the Strikers, Brisbane City and a number of years coaching future stars at Brisbane Grammar School

With all that said Jamie is on record as saying "There is nothing more fulfilling than coaching these lads at Moggill".

Our aim this year is to be promoted to the BPL, a first in the clubs history!



Sponsorship Opportunities

2016 Platinum Club Sponsor \$6000 (Only 2 Available)

- Company Logo represented on front or back of all Club Jerseys limited to only one logo per front and back.
- Signage x 2 located beside main field at Bellbowrie Sports club
- Website acknowledgement as banner sponsor
- Link to company website on MFC page
- Framed Certificate presented to the organisation acknowledging the support
- Recognition on MFC Facebook page throughout the season
- Naming rights for club Volunteer of the year awards
- An opportunity to address members at both Senior and Junior Prize giving's
- Exclusivity to line of business

2016 Senior Coach Sponsor \$1200 (Only 1 Available)

- Logo on both senior men's and women's coaching staff shirts
- Website acknowledgement
- Framed Certificate presented to the organisation acknowledging the support
- Link to company website on MFC page

2016 Junior Director of Coaching Sponsor \$1200 (Only 1 Available)

- Logo on Director of Coaching Shirts
- Website acknowledgement
- Framed Certificate presented to the organisation acknowledging the support
- Link to company website on MFC page

What do our members love about the club?

"Its so fun when you score a goal"

"I have lots of friends playing soccer with me which I really like"

"The Sports and Recreation club facilities are fantastic ,a real asset for the community".

"It's a great social network .We have made many new friends through our children playing soccer at MFC since we moved into the area".

"We have been involved with a number of sporting clubs ,MFC really demonstrates great family values and works hard to encourage and ensure our children are enjoying their sport".



Our 2015 Open Women's Division 2 Squad not only won the premiership this year but also the Grand Final. They earned themselves promotion into the top city league in 2016.

2016 Coffee Cart Sponsor \$1500* (Only 1 Available)

- Signage located beside main field at Bellbowrie Sports club
- Sleeve Sponsorship on club shirts
- Framed Certificate presented to the organisation acknowledging the support
- Exclusive access to position Coffee cart adjacent to BBQ canteen throughout the regular football season and nominated club events
- Website acknowledgement as Coffee sponsor
- Recognition on MFC Facebook page throughout the season

2016 Club Signage Sponsor \$750 (Only 14 Available)

- Signage located beside main field at Bellbowrie Sports club 1.2 x 2 m
- Website acknowledgement as signage sponsor
- Facebook acknowledgement

2016 Club Canteen/BBQ Sponsor \$800

(Only 1 Available)

- Signage displayed throughout the year at the MFC canteen
- Website acknowledgement as canteen sponsor throughout the season
- Framed Certificate presented to the organization acknowledging the support

2016 Newsletter Sponsor \$800 (Only1 Available)

- Banner Advert on 4 Quarterly Club Newsletters
- Framed Certificate presented to the organisation acknowledging the support
- Website acknowledgement as Newsletter sponsor
- Recognition on MFC Facebook page throughout the season

We would certainly welcome your support please sign your preference and email back to the address below.

Kind Regards

Shane Brotherton

Sponsorship and Marketing Manager MFC

Contact Us

Give us a call for more information about our sponsorship options.

Moggill Football Club

Shane Brotherton

0407 669 008

Visit us on the web at www.moggillfc.org.au

ACCEPTENCE

WE HERBY ACCEPT THE FOLLOWING SPONSORSHIP OPTION

2016 Platinum Club Sponsor ☐

2016 Senior Coach Sponsor ☐

2016 Junior Director of Coaching Sponsor ☐

2016 Coffee Cart Sponsor ☐

2016 Club Canteen Sponsor ☐

2016 Club Signage Sponsor ☐

2016 Club Newsletter Sponsor ☐

Signed..... Company/Organization.....

Terms and Conditions

The sponsorship agreement is between Moggill Football Club and the sponsor organisation. Moggill Football Club agrees to provide a series of direct and indirect benefits and privileges as indicated in the attached sponsorship prospectus.

*The coffee sponsorship package is subject to further negotiation with our business partner regarding a possible monetary return per cup sold back to the club each month.

In order to confirm a sponsorship all sponsors must be confirmed in writing by signing this form and nominating the sponsorship option of choice by ticking the appropriate box. Full payment is required upon receipt of this form being signed by the organisation. Payment will be required within 7 days of invoicing to secure the sponsorship.